



Maximum Media together with the Cleveland Aradhana Committee and iCarnatic.org is very happy to announce a new program, "Carnatic Music Idol USA – Celebration Series" that highlights the musical journey of North American youth.

Through 4 seasons of CMI-USA we have witnessed the amazing talent of these kids and this year, **instead of a competition**, we want to look back on all our participants, finalists and winners and showcase their talent, as well as the foundation that has taught them and inspired them on this musical journey. The foundations to all of this are our teachers and music schools here in North America. They have taken these kids from Sa Pa Sa to Sankarabharanam and beyond and for that they need to be in the spotlight too!

This program will be produced for a new show on satellite TV with the extended edition exclusively on RagamalikaTV.com.

This program will be taped in only 4 select regions –

West Coast - Bay Area – October 31, 2015

South – Texas – November 1, 2015

Midwest – Chicago – November 7, 2015

East Coast – NJ/NY – November 8, 2015

Showcase Opportunities:

Teachers and music school – limited to 3-4 per a region

Each school will receive a 45-minute performance slot. The number of groups is up to the discretion of the teacher, but since this is a taping for broadcast, we ask that each group have a max of 6 kids.

All levels are welcome!

Production fee: **\$1500/school**

Each school will receive a broadcast quality recording after 3 months for their portfolio.

The full program along with teacher interviews will be available on RagamalikaTV.com and highlights will be broadcast on satellite TV.

Individual Youth Participants

Each participant accepted will receive an 8-10 minute slot based on merit.

Production fee: **\$125**

Participants will receive a broadcast quality recording after 3 months for their portfolio.

Their full program and possible interview will be available on RagamalikaTV.com and highlights will be broadcast on satellite TV.

CMI-USA past finalists and winners – *This extended performance slot is part of our continued commitment to you as members of our CMI-USA family!*

Each finalist will receive a 15-20 minute performance slot and winners will receive a 30-minute performance slot.

Production fee: **\$125**

Each CMI-USA finalist/winner will receive a broadcast quality recording after 3 months for their portfolio.

Their full program and interview will be available on RagamalikaTV.com and highlights will be broadcast on satellite TV.

Accompaniments are required and are up to the participant or school.

We are excited to take our viewing audience on this musical journey and we hope you will join us on this ride and show the rest of the world the quality of Carnatic music that is alive and flourishing in North America!